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Five Tips To Keep Your Employees Happy



Camarillo, Calif. (January 20, 2022)--The entire staff of a Noah's Bagels in Vacaville, California <u>quit over what they said was a toxic workplace</u>. Employers who expect employees to do the work of two or more workers, who skimp on raises, who continually berate and threaten staff and who fail to offer job flexibility options will continue to lose employees in 2022 and beyond, says Dr. Noelle Nelson, author of *Make More Money By Making Your Employees Happy* (<u>Amazon</u>, \$7.99). "Noah's Bagels is an extreme example of what can happen, but people are quitting every day for these same reasons."

"Some businesses erroneously think they can make the most profits by squeezing everything they can from employees," explains Nelson. "Many

are now finding out the hard way that this just pushes employees out the door to look for something better. Underappreciated employees with inflexible bosses know they can find work that better meets their financial, emotional and work-life needs."

A Monster.com survey in July 2021 found that 95 percent of workers are thinking about looking for a new job. A toxic workplace is a primary reason most workers are considering a change.

"Happy workers are loyal workers," says Nelson. "A loyal workforce will enhance your bottom line. A disgruntled workforce has the opposite effect. The key is to appreciate your workers and treat them with respect."

Nelson offers these suggestions:

- --Communicate employee duties and responsibilities clearly so workers know what is expected of them. You can't live up to what you don't know.
- --Make sure your employees have the tools, training and sufficient time to accomplish their tasks and meet company goals. Few things make employees feel more unappreciated, frustrated and unhappy than not having the appropriate resources for their job.
- --When an employee has a problem with their job, set your employee up for success by valuing their efforts to do better, not berating them for the failure.
- --Employees must receive regular, frequent, targeted feedback on their work, not just once a year
- --Acknowledging employees doing something right is a far more successful path to work excellence, than continually pointing out what they are doing wrong.

"These suggestions cost nothing to implement," says Nelson. "That's the beauty of the appreciation model. It takes effort not dollars."

Make More Money is available at <u>Amazon</u>.